SBA

U.S. Small Business Administration



How SBA Programs and Resources Can Help You Start or Grow Your Business

1.5.2023

The SBA works to ignite change and spark action so small businesses can confidently



START • GROW • EXPAND • RECOVER

SBA National Website www.sba.gov



Your Local SBA District Office Can Help

Contact Us

SBA Lower Rio Grande Valley District Office 2422 E. Tyler Ave., Suite E Harlingen, Texas 78550 Office (956) 427-8533

District Website:

https://www.sba.gov/offices/district/tx/harlingen?123

Follow us on Twitter:



Work With Us

Angela R. Burton District Director (956) 625 -2076 angela.burton@sba.gov

Thomas Hasenauer Deputy District Director (956) 427-8621 <u>thomas.hasenauer@sba.gov</u>



Your Local SBA District Office Can Help

Contact Us

SBA Corpus Christi Branch Corpus Christi, TX (361) 879-0017

Virtual Office

District Website:

https://www.sba.gov/offices/district/tx/harlingen?123

Follow us on Twitter:



Work With Us

Monica Stuber Branch Manager (361) 360-0319 monica.stuber@sba.gov

Elizabeth Soliz Economic Development Specialist (361) 878-5583 <u>elizabeth.soliz@sba.gov</u>



The SBA Can Help you Start, Grow, Expand, and Recover Your Small Business

- SBA Funding Options
- SBA Resource Partner Network
- Federal Government Contracting Opportunities
- SBA Disaster Assistance
- Take Your Business Global International Trade or Exporting

www.sba.gov



Increasing Your Confidence & Business Smarts

START • GROW • EXPAND • RECOVER

The SBA Resource Partner Network

Access the right tools at the right time—wherever you are.



Approved and funded by the SBA



1,400+ partner offices nationwide



Find local resource partners near you at SBA.gov/local-assistance







If you are an aspiring entrepreneur or small business owner looking for:

- Mentorship and advice from volunteer real-world business executives—inperson or virtually
- Free online workshops and webinars



SCORE Business Mentors

SCORE Corpus Christi corpuschristi@scorevolunteer.org

https://corpuschristi.score.org/ www.score.org



If you're an aspiring entrepreneur or small business owner looking for:

- Free business advising to get started or grow
- No or Low-cost training on crucial topics



Small Business Development Centers

Del Mar College SBDC 3209 S. Staples Suite 146 Corpus Christi, TX 78411 (361) 698-1021 www.delmar.edu/sbdc www.americassbdc.org/



If you are a veteran of the US military or a military spouse in need of:

- Counseling or transition assistance
- Training and advice to start or grow your business, or purchase a new business
- Resource referrals



Veteran's Business Outreach Centers

UTRGV VBOC

1407 E. Freddie Gonzalez Dr.

Edinburg, TX 78542

(956) 665-8931

www.utrgv.edu/vboc/



SBA Resource Partners & Organizations to Help Small Businesses

University of Texas Rio Grande Valley Small Business Development Center (SBDC)

Request an advisor: https://bit.ly/3buGrcd

Call 956-665-7535

Email: sbdc@utrgv.edu

https://www.utrgv.edu/sbdc/

Del Mar College Small Business Development Center (SBDC)

Call 361-698-1021

Online Counseling

https://delmar.edu/sbdc/advising.html

SCORE

https://www.score.org/find-mentor

SCORE Corpus Christi

Corpus Christi, TX

corpuschristi@scorevolunteer.org

https://corpuschristi.score.org/

University Texas Rio Grande Valley (UTRGV) Veterans Business Outreach Center (VBOC)

UTRGV VBOC

1407 E. Freddie Gonzalez Dr.

Edinburg, TX 78542 (956) 665-8931

www.utrgv.edu/vboc/

US Small Business Administration Lower Rio Grande Valley District Office

956-427-8533

361-879-0017

www.sba.gov/tx/harlingen

To get local assistance -

www.sba.gov/local-assistance

Del Mar College Procurement Technical Assistance Center (PTAC) *funded by the*

Defense Logistics Agency (DLA)

3209 S. Staples

Suite 146

Corpus Christi, TX 78411

361-698-1021

www.delmar.edu/ptac

Build Capacity as Your Business Develops

GROW • EXPAND

Are You Ready to Consider Federal Contracting?



The world's largest customer, buying all kinds of products & services



Required by law to provide contract opportunities to small businesses



Evaluate your readiness & learn more by visiting SBA.gov/contracting



The SBA Can Help You Evaluate Your Readiness

Federal contracting can represent a very profitable market for your business—but it can also be extremely complex to get started and thrive. The SBA can help you determine if your business is ready for federal contracting by assessing your:



- Marketability
- Structure and experience
- Systems and capacity
- Ability to find contracts



Qualify for Federal Contracts with Certifications



The SBA works with federal agencies to award at least 23% of all prime government contracting dollars each year to small businesses that are certified with the **SBA's contracting programs**. Programs include:

8(a) Business Development Program Historically Underutilized Business Zones (HUBZone) Program Women-Owned Small Business (WOSB) Program

Service-Disabled Veteran-Owned Program

Learn more and determine your eligibility at **certify.SBA.gov**



All Small Mentor Protégé Program

Gain valuable business development insight from mentors who are experience government contractors. Mentors can help you:



- **Strategize** contracting & partnership opportunities
- **Navigate** the bidding and acquisition process
- Manage contracts by securing the appropriate business and financial systems, resources, and financial assistance



Who Can Help?

If you are looking to expand with government contracting, PTACs can help:



- Help you register in the proper places to get involved in the government marketplace
- See if you're eligible for certifications
- Association of PTACs https://www.aptac-us.org/



Procurement Technical Assistance Centers

Del Mar College PTAC
3209 S. Staples
Suite 146
Corpus Christi, TX 78411
(361) 698-1021
www.delmar.edu/ptac



Need Access to Capital? The SBA Can Help



Need Funding for Your Business? The SBA Can Help.

1. SBA-backed Loans

2. Private Investors

3. R&D Awarded Funds

4. Surety Bonds



1. Need a Business Loan to Start, Grow, or Expand?



The SBA works with approved lenders to offer **microloans** and **SBA-backed loans** with:

- Competitive terms
- Lower down payments
- Flexible overhead requirements
- Counseling and education

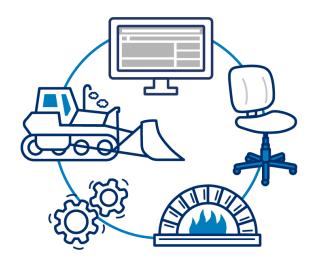




How Can an SBA-backed Loan Help You?



- Launch, grow, or repair a start-up
- Start or purchase a small business
- Access revolving credit or working capital for day-today expenses



- Purchase, renovate, or expand facilities
- Purchase inventory, equipment, or machinery
- Purchase land or real estate
- Export a product or service



Increase Your Chances of Securing a Loan

Lenders want to know they're making a smart choice by giving you a loan. Your local SBA Resource Partners can help you develop your:



- Business plan
- Expense sheets
- Financial statements
- Financial projections

Lender Match







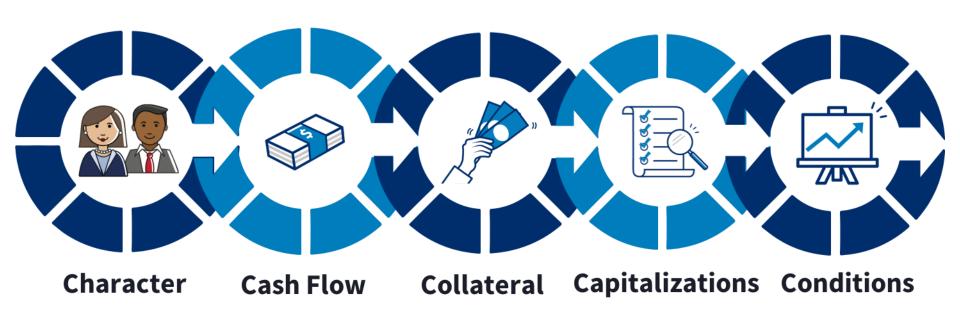


Find an SBA-approved lender that's right for you by visiting

SBA.gov/lendermatch

Determine Your Creditworthiness

Your local SBA District Office or SBA Resource Partners can work with you to determine your creditworthiness using the **5 Cs Model**:



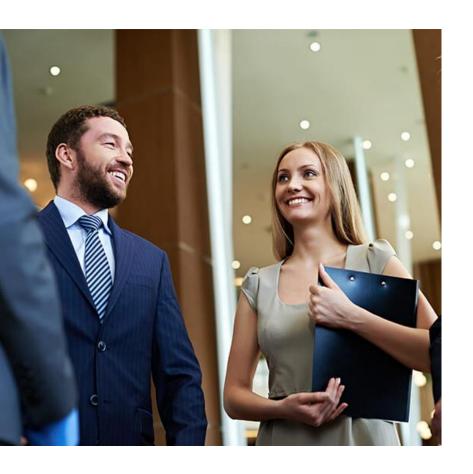


2. Need Funding from Private Investors?





Grow Your Operations with SBICs



If you have strong financial performance and promising prospects, you can work with SBICs to grow and expand through:

- Connections & expertise in your industry
- Business investment through debt, equity, or a combination of both

Learn more and find an SBIC using our online directory at SBA.gov/funding-programs/investment-capital



3. Need Funding for Research & Development?



Open the door to early stage capital through Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR).



Fund Innovations with the SBIR-STTR Program

If you are a technology-focused small business looking to fund research and development or prototyping operations, you may qualify for **federal grants** from 11 federal agencies participating in the SBIR-STTR program.



Key areas for funding include:

- Artificial intelligence
- Nanomaterials
- Clean energy
- Water filtration
- Education technology
- Wearable technology

Learn more and determine if SBIR-STTR is right for you at **SBIR.gov**



4. Need to be Bonded to Bid on a Contract?





Reimagine Your Potential as You Branch Out



Interested in International Trade or Exporting?



Nearly 96 percent of consumers live outside the U.S.



Two-thirds of the world's purchasing power is in foreign countries



Evaluate your readiness & learn more by visiting SBA.gov/exporting





The SBA Can Help You Go Global



Get Counseling & Training

- U.S. Export
 Assistance Centers
 (USEACs)
- Small Business Development Centers (SBDCs)



Find Buyers Internationally

 State Trade Expansion Program (STEP)



Get Export Funding

- Export Express
 Loans
- Export Working Capital Loans
- International Trade Loans



Who Can Help?

If you are looking to go global with international trade, tap a USEAC to:

- Explore the process of exporting
- Get help with export financing and transactions

US Export Assistance Centers

Office of International Trade, 1919 Smith Street Suite 10087, Houston, TX 77002 (202) 412-4657 aallal@sba.gov



Triumph Over Adversity

RECOVER

Disasters Happen. Prepare Your Business.



An estimated 25% of businesses don't reopen after a major disaster.*



Businesses can protect themselves with an upto-date plan of action.



Prepare your business & learn more by visiting SBA.gov/prepare





SB/

SBA Disaster Assistance Loans

Each year, the SBA provides billions of dollars in low-interest, long-term **disaster loans** to help small businesses, homeowners, and renters recover from declared disasters. Loans may cover:



Real Estate



Personal Property



Economic Injury



Machinery & Equipment



Inventory



Active Duty Military



Thank you!

Q&A

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U.S. Small Business Administration
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How are we doing?

Please take a minute to let us know

www.sba.gov/feedback

